

Konference

**Det Hybride Museum:  
Nye tendenser i oplevelsescentre, science centre og museer**

18. september 2013

Københavns Universitet i Auditorium A1-05.01, Frederiksberg Campus, Dyrsløkkevej  
100, 1870 Frederiksberg.

**Program**

- 09.30 Ankomst og registrering
- 10.00 Velkomst og introduktion til konferencens tema  
Professor Kirsten Drotner, Syddansk Universitet og leder af Dansk Center for  
Museumsforskning
- 10.15 Professor Gayle McPherson, University of the West of Scotland, UK
- 11.00 Ass. prof. Katja Lindqvist, Lunds Universitet, Sverige
- 11.45 Plenumdiskussion
- 12.00 Frokost
- 13.00 Tre parallelle workshops
- 14.00 Kaffepause
- 14.30 Plenumdiskussion
- 15.00 Adm. direktør Pia Bech Mathiesen, Universe, Danmark
- 15.45 Curator Mark Carnall, Grant Museum of Zoology, UCL, UK
- 16.30 Plenumdiskussion
- 17.00 Afslutning

Det er gratis at deltage.

Tilmelding senest 1. september til [hellelyngborg@sdu.dk](mailto:hellelyngborg@sdu.dk)

Arrangør: Dansk Center for Museumsforskning  
Programkomite: Erik Kristiansen ([erikk@ruc.dk](mailto:erikk@ruc.dk)) Performance Design, Roskilde  
Universitet og Marianne Achiam ([achiam@ind.ku.dk](mailto:achiam@ind.ku.dk))  
Naturfagenes Didaktik, Københavns Universitet

## **Det Hybride Museum: Nye tendenser i oplevelsescentre, science centre og museer**

National Conference afholdt af Dansk Center for Museumsforskning

- Dato:** 18. september 2013
- Sted:** Københavns Universitet
- Talere:** Professor Gayle McPherson, University of the West of Scotland  
Mark Carnall, Grant Museum of Zoology, UCL, UK  
Lektor Katja Lindqvist, Lunds Universitet, Sverige  
Direktør Pia Bech Mathiesen, Universe, Danmark
- Ansvarlige:** Erik Kristiansen (erikk@ruc.dk) Performance Design, RUC  
Marianne Achiam (achiam@ind.ku.dk) Naturfagenes Didaktik, KU
- Tilmelding:** Gratis tilmelding senest 1. september til Helle Lyngborg  
(hellelyngborg@sdu.dk)

I disse år udviskes græsefladerne mellem museer, science centre og oplevelsescentre. Hybride museumsformer dannes gennem en gradvis opløsning og nydannelse af udstillingsgenrer, publikumsperspektiver, kuratorpraksisser, muligheder for sponsorater, ledelseskompetencer, organisatoriske strukturer og sociale relationer. Hvilke konsekvenser har dette for dagens museer, oplevelsescentre og science centre? Hvordan kan forskningen tilpasses denne tendens? Hvordan vil museerne styrke publikumsindsatsen og sikre deres egen rolle i samfundet fremover?

## **The Hybrid Museum: New tendencies in experience centres, science centres and museums**

National Conference held by the Danish Centre for Museum Research

- Date:** September 18, 2013
- Location:** University of Copenhagen
- Speakers:** Professor Gayle McPherson, University of the West of Scotland  
Curator Mark Carnall, Grant Museum of Zoology, UCL, UK  
Associate Professor Katja Lindqvist, University of Lund, Sweden  
Director Pia Bech Mathiesen, Universe, Danmark
- Organisers:** Marianne Achiam (achiam@ind.ku.dk) Science Education, KU  
Erik Kristiansen (erikk@ruc.dk) Performance Design, RUC
- Registration:** Free registration no later than September 1 to Helle Lyngborg  
(hellelyngborg@sdu.dk)

In recent years, the boundaries between institutions of informal learning have become increasingly diffuse. Hybrid forms have appeared through the dissociation and recombination of exhibit genres, audience perspectives, curatorial practices, sponsorship opportunities, managerial competencies, organisational structures, and societal relations, leading ultimately to the genesis of the Hybrid Museum. What are the consequences of this for present-day museums, experience centres, and science centres? How can research be adapted to account for this tendency? How will museums further public engagement in the years to come?